

# Noah Rosenheck

403 2<sup>nd</sup> St SE Washington, DC 20003 | noah.rosenheck@gmail.com | 202.641.2152

## OBJECTIVE:

**Help you design elegant solutions to complex UX problems**

## SUMMARY:

I am a UX professional currently working on health related websites and mobile apps. Background in math, strong problem solving skills, and an interest in data science. Passionate about leveraging technology, UX, and data to make people's lives better.

## EXPERIENCE:

Web IA/UX Design Consultant: Gastro Girl (Dec. 2015)

Conceptualization, sitemap, wireframes, functional specs, global elements and psd design assets for health startup website. All delivered within tight 10-day deadline.

Mobile UX Designer/Consultant: Zansors (April 2014 - Current)

UX, Information Architecture and prototyping for several health-related mobile applications

Work with medical subject matter experts in Insomnia, Tobacco Cessation, and other areas to design a unique approach for delivering Cognitive Behavioral Therapy and aiding in disease management

Named as inventor in Provisional Patent for above process

Design wireframes, conduct reviews, document functional specifications, work with developers, QA

Presented on the role of UX in the app development process at HackathonDC 2015

Presented mobile CBT-I delivery application at Wearables + Things 2015 at mHealth Summit

Math Tutor: Mathnasium (Jan 2012 - March 2013)

Worked as Individual Tutor, Group Instructor, and Assistant Manager

Grade levels 0 - 13

## EDUCATION:

66-Hour Data Science Course: (May 2015)

General Assembly, DC

Graduate Coursework: (May 2014)

University of Maryland (2013 - 2014)

BS in Mathematics: (May 2010)

Eberly School of Science, Penn State University (2008 - 2010)

Brandeis University (2005 - 2007)

## SKILLS:

User Experience Design  
Mobile App Design  
Human Centered Design  
Information Architecture  
UX Research, User Testing  
Wireframing, Mockups  
Hi/Lo Fidelity Prototyping  
Task & Process Flows  
Use Cases, Scenarios, Personas  
Functional Specifications  
Content Matrices  
QA Testing  
Creative & Critical Thinking  
Empathy  
Organic SEO  
Public Speaking  
User-Entered Data Design  
Data Visualization Design  
Data Cleaning  
Regression Analysis  
Mathematical Modeling

## SOFTWARE:

Axure RP  
Omnigraffle, Visio  
InDesign, Adobe Xd  
Photoshop  
Python  
GIMP  
Microsoft Office  
LaTeX  
Anaconda  
XCode  
Command line  
Mathematica  
Matlab